

PSA Delivery



Getting Started

If you're not already receiving PSAs from Extreme Reach, simply contact the Video Network team at videonet@extremereach.com or 800.958.0066 to get started.

Notifications

Receive automatic notifications when new PSAs are available through Extreme Reach (example below). If someone else on your team needs to receive PSA delivery notifications, we can add as many additional recipients as you like. Just contact us at support@extremereach.com or 800.324.5672.

As the world's largest TV ad delivery network, we also send PSAs to media destinations. Our high quality, cloud-based technology delivers PSAs in your preferred file format, using AWS S3 Delivery, Aspera, our Media Downloader Application (MDA), your FTP server or the Extreme Reach web-based platform.



Wait! Please do not reply to this notification as it is not a monitored inbox. If you have any questions, simply forward this email to support@extremereach.com or call us at 800-324-5672.

Priority Level:	Normal
Notification Type:	PSA Delivery
Delivery Type:	Digital Delivery
Estimated Arrival:	Available Now

Hello,

New American Red Cross PSAs have been sent to you by Adriane Hayes at American Red Cross via Extreme Reach. These PSAs have been sent digitally and are available for download now in your account at <https://app.extremereach.com>.

Have questions or problems receiving your PSAs? Contact Extreme Reach Customer Service and Support at **800-324-5672** (toll free) or support@extremereach.com.

If you do not need these PSAs today, please [click here to acknowledge receipt](#) of these PSAs for the advertiser and stop further notifications regarding this order. All PSAs and traffic instructions will still be available for download anytime in your Extreme Reach account.

Note: If you have not downloaded these PSAs within **3 days** of initial notification they will be automatically acknowledged and the advertiser will be notified that your station has the PSAs on-hand.

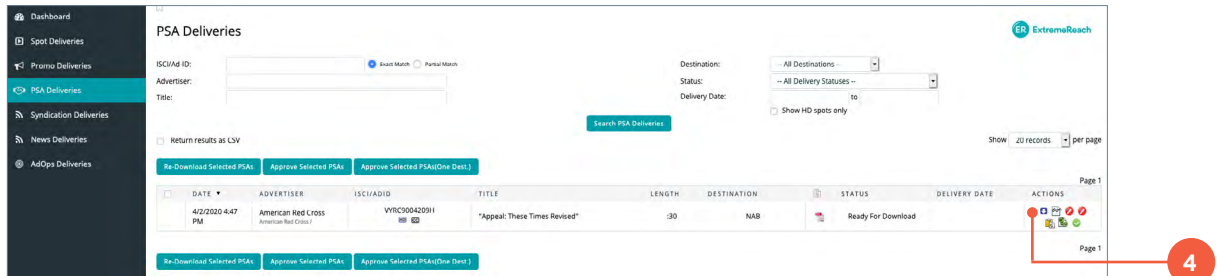
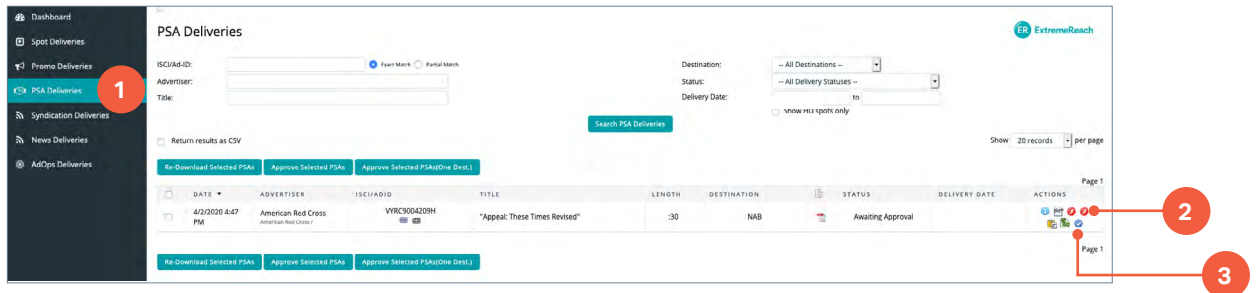
PSA Details

ISCI/AdId	Title	Length	Flight Dates	Destination(s)
VYRC9004209H	"Appeal: These Times Revised"	:30	N/A - N/A	NAB



Downloading PSAs

1. Find new PSAs by going to **PSA Deliveries** within your Extreme Reach account.
2. To view a low-res proxy of the PSA, click on the **Preview Proxy** icon for that PSA in the Actions column.
3. To download the broadcast version of the PSA in your preferred format, simply click on the **Approve** icon in the Actions column. If you are set up to use one of the download options, the file will deliver to your download folder automatically.
4. To download the PSA manually, click on the **Download** icon in the Actions column after you approve it and the PSA finishes preparing for delivery.



If you're not already set up to use the Extreme Reach platform, contact us at support@extremereach.com.