



Talent Advice Form: New Structure

Effective June 1, 2022

For Commercials Contract Advice [click here](#)

DID YOU KNOW: There's an [electronic version of this form?](#)

Please fill it out and submit to your Talent Manager via the platform.

COMMERCIAL INFORMATION					
Agency		Advertiser/Brand		Submitted By	Date
Authorize Payment for:	Commercial ID	Job Number		PO Number	Estimate Number
Title/Length			TV	Audio	Other:
USAGE DETAILS (Rates will be based on current SAG Contract unless specified in Comments)					
TV	Cycle/Flight Dates	Details			Comments (Markets/Unit Counts etc.)
Holding Fee		Hold Authorized	Released		
Class A		Maximum*	OR List Units on page 3		
Dignet & ION		Unlimited**	OR List Units on page 3		
Spanish Program		4 Wk	13 Wk	52 Wk	
Wildspot		All Markets	Excluding NY/LA		
		4 Wk	13 Wk	52 Wk	
Cable		4 Wk	13 Wk	52 Wk	
Local Cable		4 Wk	13 Wk	52 Wk	
Dealer		4 Wk	13 Wk	52 Wk	
All Other NA Use		4 Wk	13 Wk	52 Wk	
Theatrical/Industrial		30 Day	MPU		
		Distribution on Physical Media			
Traditional Digital		4 Wk	13 Wk	52 Wk	
Streaming (All Digital)		4 Wk	13 Wk	52 Wk	
Social Media		30 Day	YouTube		
Gaming Platforms		Enter Term & Rate:			
Late Night Waiver		Enter Networks:			

*The cap on Class A compensation shall apply only to commercials produced by advertising signatories and/or advertising agency signatories.

**Timely payment of this fee is critical because the union may demand payment per run if the Unlimited payment is late.

USAGE DETAILS (Rates will be based on current SAG Contract unless specified in Comments)

TV	Cycle/Flight Dates	Details	Comments (Markets/Unit Counts etc.)
Spanish Foreign		Caribbean Americas	
Foreign		UK Europe Japan Asia/Pacific ROW WW Extended Use	
Audio	Cycle/Flight Dates	Details	
Wildspot		NY LA CHI 8 Wk 13 Wk	Units***:
Network Program		Unlimited 1 Wk 4 Wk 8 Wk 13 Wk 26 Uses in 13 Wks 39 Uses in 13 Wks 13 Wks Across the Board	
Local Program			
Regional Network		Majors (at least 1 of NY, LA, CHI) No Majors	
Single Market		13 Wk 1 Yr Prepaid Singers Only: 1 Yr Add'l 26 Wks	
Internet		4 Wk 8 Wk 1 Yr	
New Media		4 Wk 8 Wk 1 Yr	
Dealer		8 Wk 26 Wk	
Foreign			
Audio Flex	Cycle/Flight Dates	Details	
Digital		4 Wk 8 Wk 13 Wk 6 Month 1 Yr	
National		Terrestrial Terrestrial/Digital 4 Wk 8 Wk 13 Wk 6 Month 1 Yr	
Regional		S NE MW W 4 Wk 8 Wk 13 Wk 6 Month 1 Yr	
AFM	Cycle/Flight Dates	Details	
Initial		13 Wk 52 Wk All Media	
Reuse		13 Wk 52 Wk All Media	
Internet / New Media		8 Wk 26 Wk 52 Wk	
Non-Broadcast		8 Wk 52 Wk 104 Wk	
Foreign		8 Wk 52 Wk 104 Wk Europe Outer Europe WW	

***Current Unit Weights can be found [here](#)

CLASS A USES

Use #	Date	Program	Versions	Network

DIGINET/ION USES

Use #	Date	Program	Versions	Network

COMMENTS

Large empty rectangular area for user input, bordered on the top by a teal header bar.