

Multi-Spot Estimate Request Form: **Audio**

| BASIC INFORMATION | | | |
|----------------------------|----------------|---------------|---------------|
| Agency/Advertiser: | Brand/Product: | Request Date: | Requested By: |
| Estimate Name/Description: | | Ref Number | Revision #: |

| COMMERCIAL INFO | | | | |
|-----------------|----------------|------------|----------|--|
| Spot # | Title / Length | Ad ID Code | Sub Type | Cast Info (for commercials not yet produced) |
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| USAGE DETAILS | | | |
|---------------|-----------------------|-----------------------|------------------|
| Spot # | WILDSPOT Flight Dates | Fill in 8 wk or 13 wk | WILDSPOT Markets |
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If necessary, attach separate sheet. [Wildspot Unit Values](#)

USAGE DETAILS

| Spot # | NETWORK/PROGRAM Flight Dates | Fill in: 1 wk/ 4wk/ 8wk/ 13wk | Spot # | THEATRICAL/INDUSTRIAL Flight Dates | Fill in 30 day / MPU |
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| <i>Radio National Network / Program Use</i> | | | <i>Out-Of-Home use, includes In-Store, In Stadium, Cinema, Taxi TV</i> | | |

| Spot # | INTERNET Flight Dates | Fill in 4wk / 8wk / 1yr | Spot # | NEW MEDIA Flight Dates | Fill in 4wk / 8wk / 1yr |
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| <i>Due for airing on any internet site or app that is 100% functional via an Internet. Browser or Internet Streaming Service. i.e. Facebook, Twitter, YouTube, Pandora, Amazon, Client Website.</i> | | | <i>Due for airing on any apps that are only 100% functional via the app. i.e. Instagram, SnapChat, Tik Tok, App Games i.e. Words with Friends</i> | | |

| Spot # | FOREIGN USE Flight Dates | Territories | Spot # | DEALER USE Flight Dates | Fill in 8 weeks or 26 weeks |
|--|--------------------------|-------------|--------|-------------------------|-----------------------------|
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| <i>Territories: United Kingdom, Europe, Asia/Pacific, Japan, Rest of World & Worldwide</i> | | | | | |

| USAGE DETAILS | | | | |
|---------------|-------------------------|---------------------|--|--------------------------|
| Spot # | AUDIO FLEX Flight Dates | DIGITAL (Yes or No) | NATIONAL USE (Terrestrial or Combined) | REGIONAL USE (S-NE-MW-W) |
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Please add any additional comments