

# Spot Delivery


As the world's largest TV ad delivery network, we send spots to over 10,000 media destinations. Our high quality, cloud-based technology delivers spots in your preferred file format, using AWS S3 Delivery, Aspera, our Media Downloader Application (MDA), your FTP server or the Extreme Reach web-based platform.

## Getting Started

If you're not already receiving spots from Extreme Reach, simply contact the Video Network team at [videonetwork@extremereach.com](mailto:videonetwork@extremereach.com) or 800.958.0066 to get started.

## Notifications

Receive automatic notifications when new spots are available through Extreme Reach (example below). If someone else on your team needs to receive spot delivery notifications, we can add as many additional recipients as you like. Just contact us at [support@extremereach.com](mailto:support@extremereach.com) or 800.324.5672.



**Wait! Please do not reply to this notification as it is not a monitored inbox.** If you have any questions, simply forward this email to [support@extremereach.com](mailto:support@extremereach.com) or call us at 800-324-5672.

<b>Priority Level:</b>	Normal
<b>Notification Type:</b>	Spot Delivery
<b>Delivery Type:</b>	Digital Delivery
<b>Estimated Arrival:</b>	Available Now

Hello,

New Profile Testing spots have been sent to you by Fred Cunha at Extreme Reach via Extreme Reach. These spots have been sent digitally and are available for download now in your account at <https://app.extremereach.com>.

Have questions or problems receiving your traffic instructions or spots? Contact Extreme Reach Customer Service and Support at **800-324-5672** (toll free) or [support@extremereach.com](mailto:support@extremereach.com).

If you do not need these spots today, please [click here to acknowledge receipt](#) of these spots for the advertiser and stop further notifications regarding this order. All spots and traffic instructions will still be available for download anytime in your Extreme Reach account.

**Note:** If you have not downloaded these spots within **3 days** of initial notification they will be automatically acknowledged and the advertiser will be notified that your station has the spots on-hand.

**Spot Details**

ISCI/AdId	Title	Length	Flight Dates	Destination(s)	Format
TESTHD1STEREOH	HD Test 1 Stereo	:30	N/A - N/A	NAB	Video Format: HD Audio Format: Stereo Closed Caption: Yes Encoding: None
TESTHD7SURROUNDH	HD Test 7 Surround	:30	N/A - N/A	NAB	Video Format: HD Audio Format: 5.1 Closed Caption: Yes Encoding: None



# Downloading Spots

1. Find new spots by going to **Spot Deliveries** within your Extreme Reach account.
2. To view a low-res proxy of the spot, click on the **Preview Proxy** icon for that spot in the Actions column.
3. To download the broadcast version of the spot in your preferred format, simply click on the **Download** icon in the Actions column. If you are set up to use one of the download options, the file will deliver to your download folder automatically.

The screenshot shows the AdBridge™ BroadcastOps interface. The sidebar on the left has a red circle '1' next to the 'Spot Deliveries' menu item. The main content area has a search bar and a 'Search Spot Deliveries' button. Below the search bar are three buttons: 'Re-Download Selected Deliveries', 'Acknowledge Selected Deliveries', and 'Acknowledge Selected Mirror Deliveries'. The table below has columns for DATE, ADVERTISER, ISCI/ADID, TITLE, LENGTH, DESTINATION, STATUS, and DELIVERY DATE. The first two rows of the table are highlighted. The first row has a red circle '2' next to the 'Download' icon in the Actions column. The second row has a red circle '3' next to the 'Preview Proxy' icon in the Actions column.

DATE	ADVERTISER	ISCI/ADID	TITLE	LENGTH	DESTINATION	STATUS	DELIVERY DATE	ACTIONS
1/16/2019 12:25 PM	Profile Testing	TESTHD1STEREOH	HD Test 1 Stereo	:30	NAB	Ready For Download		
1/16/2019 12:25 PM	Profile Testing	TESTHD7SURROUNDH	HD Test 7 Surround	:30	NAD	Ready For Download		

If you're not already set up to use the Extreme Reach platform, contact us at [support@extremereach.com](mailto:support@extremereach.com).