

## **Promo Delivery**

As the world's largest TV ad delivery network, we also send promos to media destinations. Our high quality, cloud-based technology delivers promos in your preferred file format, using AWS S3 Delivery, Aspera, our Media Downloader Application (MDA), your FTP server or the Extreme Reach web-based platform.

## **Getting Started**

If you're not already receiving promos from Extreme Reach, simply contact the Video Network team at <u>videonetwork@extremereach.com</u> or 800.958.0066 to get started.

## Notifications

Receive automatic notifications when new promos are available through Extreme Reach (example below). If someone else on your team needs to receive promo delivery notifications, we can add as many additional recipients as you like. Just contact us at support@extremereach.com or 800.324.5672.

TAMI	RON		ER Extrem	eReach Disnep   obc Home Entertainment and Television Distribution
support@extremeread	h.com or call us at 800-324-56		t a monitored inl	box. If you have any questions, simply forward this email to
Priority Level:	Priority			
Notification Type:	Promo Delivery			
Delivery Type:	Digital Delivery			
Estimated Arrival:	Available Now			
digitally and are availa	ble for download now in your blems receiving your promos?	account a	at https://app.extre	ey Syndication via Extreme Reach. These promos have been sent mereach.com. tomer Service and Support at <b>800-324-5672</b> (toil free) or
Promo Details				
ISCI/AdId	Title	Length	Flight Dates	Destination(s)
TAM05GEN15H	Just Getting Started Generic Promo	:15	N/A - N/A	KGTV



## **Downloading Promos**

- 1. Find new promos by going to **Promo Deliveries** within your Extreme Reach account.
- 2. To view a low-res proxy of the promo, click on the **Preview Proxy** icon for that spot in the Actions column.
- 3. To download the broadcast version of the promo in your preferred format, simply click on the **Download** icon in the Actions column. If you are set up to use one of the download options, the file will deliver to your download folder automatically.

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Spot Deliveries	Pror	no Deliverie	25								C.	R ExtremeReach
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(3) PSA Deliveries	Advertis	ier:				Status:		All Deliver	y Statusi		•	
Syndication Deliveries	Title:					Delivery		🖸 E		to		
					Search Promo	Deliveries						
	Ret	urn results as CSV									Show 2	0 records 🔹 per page
	Re-Do	wnload Selected Pro	mos									01
	Re-Do	DATE •	ADVERTISER	ISCI/ADID	TITLE	LENGTH	DESTINATION		B	STATUS	DELIVERY DATE	Page 1 >
				ISCI/ADID TAM05GEN10H 88	TITLE Just Getting Started Generic Promo	LENGTH	DESTINATION		Ē	STATUS Complete	DELIVERY DATE 3/14/2020 9:22:43 PM	
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	0	DATE • 3/14/2020 9:09 PM 3/14/2020 9:09	ADVERTISER Tamron Hall Promos	TAM05GEN10H	Just Getting Started Generic Promo	:10	KGT	rv .		Complete	3/14/2020 9:22:43 PM	
	0	DATE • 3/14/2020 9:09 PM 3/14/2020 9:09	ADVERTISER Tamron Hall Promos	TAM05GEN10H	Just Getting Started Generic Promo	:10	KGT	rv .		Complete	3/14/2020 9:22:43 PM	

If you're not already set up to use the Extreme Reach platform, contact us at <a href="mailto:support@extremereach.com">support@extremereach.com</a>.

