XR Simplifies Social Campaigns.

THE CHALLENGE

Paid social advertising workflows are disconnected, manual and inefficient – increasing risk, wasting time, and making campaigns harder to manage.

XR Social ad delivery streamlines social campaign workflows, making them simpler to setup, easier to manage, and faster to launch.

XR PLATFORMS SUPPORTED Instagram · Facebook · Snapchat · TikTok

XR SOCIAL

→ **Centralize Workflows**
Plan social ad campaigns, manage creative, and track rights* for all your omnichannel ads in one platform.

→ **Streamline Delivery**
Eliminate manual work and launch faster with automated transcoding and campaign setup via API.

→ **Adapt & Reuse Creative**
Easily edit existing creative and format for social using XR Design Lab.

→ **Unify Reporting**
Track omnichannel campaign status and performance in one dashboard.

*Rights Checking and Omnichannel Dashboard coming Q2 2026