



# Digital Video Ad Serving

Extreme Reach is the only independent global video ad server already integrated with the brand's creative portal. This means creative is easily sourced and in pristine master quality when you need it.

Our platform eliminates pain points in video campaign workflow, because it connects and automates processes related to:

- ▶ Video Ad Serving
- ▶ Creative Solutions
- ▶ Advanced Analytics

## More than an ad server. A problem solver.

### Simplicity

Our technology and teams simplify complex processes for streamlined campaign execution. Creative assets? At your fingertips. File transcodes? Automatic. Publisher specs? Handled.

### Control

Centralized assets and data means better control over campaigns. Dashboards and actionable insights allow for swift revisions and flexible reporting by time zone.

### Savings

Competitive pricing and workflow efficiencies save time, money, and help avoid costly campaign delays.

### Service

Full-Service Account Management from dedicated experts, intuitive Self-Service tools, plus 24/7 support.

## Serving Agencies and Brands since 2008

- Always independent
- Superior service via Account Management and Digital Ops teams
- Relentless pursuit of "faster, smarter, better"



## Connecting it all is the best way.

Eliminate pain points in your workflow and prepare for the future with Extreme Reach.



\*Level of targeting available is subject to local privacy regulations

Visit us or contact [global-sales@extremereach.com](mailto:global-sales@extremereach.com) to learn more.

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