Talent Advice Form: Non-Broadcast Usage

SAG-AFTRA Commercials & Audio Commercials Contracts

DID YOU KNOW: There's an electronic version of this form?
Please fill it out and submit to your Talent Manager via the XR Platform.

COMMERCIAL INFORMATION			
Agency	Advertiser/Brand	Submitted By	Date
Job Number:	PO Number:	Estimate Number:	

AUTHORIZES PAYMENTS FOR THE USAGE BELOW

Digital Use (Audio)

Traditional Digital: Covers use on social media and websites
Digital Plus: Covers all Traditional Digital in addition to streaming audio platforms (e.g., You Tube Music, Spotify, Pandora)

Ad ID	Title/Length	Traditional Digital	Digital Plus	Cycle/Flight Date	Fill in: 4 wks / 8 wks / 1 yr
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Digital Use (Video)

Traditional Digital without Paid YouTube: Includes Social Media, brand websites, retailer websites, 3rd party websites, and organic YouTube (no paid placements on YouTube)
Traditional Digital with Paid YouTube: Same as above but also includes paid usage (ie. pre-roll) on YouTube
Streaming: Includes All Traditional Digital & Gaming Platforms, and all OTT streaming platforms like Amazon Prime, Netflix, Hulu, Disney + YouTuhe TV, etc.

Ad ID	Title/Length	Traditional Digital w/out Paid Youtube	Traditional Digital w/Paid Youtube	Streaming	Cycle/Flight Dates	Fill in: 4 wks / 13 wks / 52 wks
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Gaming Platforms/Virtual Worlds/Augmented Reality/Emerging Platforms
Mobile Gaming Apps (Games played iOS or Android platforms), Gaming Consoles (PlayStation Series, Nintendo Switch, Nintendo Wii series, Xbox Series) PC Gaming Platforms (Steam, Epic, GOG) Oculus and other VR Platforms, HoloLens and other Mixed Reality Platforms, Metaverse/Public Virtual Worlds (Roblox, Fortnite, Second Life), Augmented Reality Games and Apps (Pokemon Go, Google Maps)

Ad ID	Title/Length	Cycle/Flight Dates

Social Media Terms – Sideletter 9

Ad ID	Title/Length	Cycle/Flight Dates	30-Day Cycle	YouTube Use
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Theatrical/Industrial Use
Out-Of-Home use, includes In-Store, In Stadium, Cinema, Taxi TV

Ad ID	Title/Length	Cycle/Flight Dates	Fill in: 30 Days / MPU / Distribution on Physical Media

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Foreign Use *United Kingdom, Europe, Asia/Pacific, Japan, Rest of World & Worldwide*			
Ad ID	Title/Length	Cycle/Flight Dates	Fill In Territories

Please add any additional comments

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