

2025 SAG-AFTRA AUDIO COMMERCIALS CONTRACT ("Audio Standard" Rates)

Year Two Rates Effective 4/1/26-3/31/27

		ACTOR, ANNOUNCER	SOLO/DUO SINGER	GROUP SINGER/SPEAKER		
				3-5	6-8	9+
Sessions		\$379.60	\$379.60	\$279.70	\$247.40	\$219.50
Sessions with multi-tracking (solo/duo rate if multi-tracking with group)			\$569.40	\$419.55	\$371.10	\$329.25
Sessions with sweetening			add 100% session per track	\$419.55	\$371.10	\$329.25
Traditional Digital	4 week option	\$488.72	\$488.72	\$360.07	\$318.58	\$282.60
solo/duo multi-tracking: \$733.08/4 wks, \$779.99/8 wks, \$2,052.59/1 yr	8 week option	\$519.99	\$519.99	\$383.10	\$338.98	\$300.68
	1 year option	\$1,368.39	\$1,368.39	\$1,008.18	\$892.05	\$791.27
Digital Plus	4 week option	\$521.92	\$521.92	\$384.54	\$340.24	\$301.80
solo/duo multi-tracking: \$782.88/4 wks, \$939.47/8 wks, \$2,505.23/1 yr	8 week option	\$626.31	\$626.31	\$461.44	\$408.28	\$362.16
	1 year option	\$1,670.15	\$1,670.15	\$1,230.51	\$1,088.77	\$965.76
13 Week Wild Spot	No "Majors" - 1st Unit	\$379.60	\$379.60	\$279.70	\$247.40	\$219.50
	Units 2-25 ea	\$5.60	\$5.60	\$2.90	\$2.49	\$2.18
	Units 26-60 ea	\$4.20	\$4.20	\$2.49	\$1.91	\$1.91
	Unit 61 and thereafter	\$4.20	\$4.20	\$1.40	\$1.22	\$1.22
N.Y. Alone		\$568.32	\$568.32	\$309.06	\$274.38	\$243.53
	Units 1-35 ea	\$4.20	\$4.20	\$2.49	\$2.09	\$1.98
	Units 36 and thereafter	\$4.20	\$4.20	\$1.40	\$1.22	\$1.22
Chi or LA Alone		\$515.44	\$515.44	\$309.06	\$274.38	\$243.53
	Units 1-35 ea	\$4.20	\$4.20	\$2.49	\$2.09	\$1.98
	Units 36 and thereafter	\$4.20	\$4.20	\$1.40	\$1.22	\$1.22
Two of NY,Chi,LA		\$693.19	\$693.19	\$369.15	\$283.17	\$251.98
	Units 1-60	\$4.20	\$4.20	\$2.09	\$2.09	\$1.98
	Units 61 and thereafter	\$4.20	\$4.20	\$1.40	\$1.22	\$1.22
All Three-NY,Chi,LA		\$875.86	\$875.86	\$411.24	\$318.19	\$283.17
	Units 1-60	\$4.20	\$4.20	\$2.09	\$2.09	\$1.98
	Units 61 and thereafter	\$4.20	\$4.20	\$1.40	\$1.22	\$1.22
8 Week Wild Spot	No "Majors" - 1st Unit	\$379.60	\$379.60	\$279.70	\$247.40	\$219.50
	Units 2-25 ea	\$4.46	\$4.46	\$2.77	\$2.36	\$2.09
	Units 26-60 ea	\$3.36	\$3.36	\$2.36	\$1.81	\$1.81
	Unit 61 and thereafter	\$3.36	\$3.36	\$1.33	\$1.14	\$1.14
N.Y. Alone		\$454.63	\$454.63	\$293.60	\$260.69	\$231.34
	Units 1-35 ea	\$3.36	\$3.36	\$2.36	\$1.98	\$1.89
	Units 36 and thereafter	\$3.36	\$3.36	\$1.33	\$1.14	\$1.14
Chi or LA Alone		\$412.38	\$412.38	\$293.60	\$260.69	\$231.34
	Units 1-35 ea	\$3.36	\$3.36	\$2.36	\$1.98	\$1.89
	Units 36 and thereafter	\$3.36	\$3.36	\$1.33	\$1.14	\$1.14
Two of NY,Chi,LA		\$554.55	\$554.55	\$350.69	\$269.01	\$239.37
	Units 1-60	\$3.36	\$3.36	\$1.98	\$1.98	\$1.89
	Units 61 and thereafter	\$3.36	\$3.36	\$1.33	\$1.14	\$1.14
All Three-NY,Chi,LA		\$700.68	\$700.68	\$390.67	\$302.24	\$269.01
	Units 1-60	\$3.36	\$3.36	\$1.98	\$1.98	\$1.89
	Units 61 and thereafter	\$3.36	\$3.36	\$1.33	\$1.14	\$1.14
Network Program Comm'ls	1 week unlimited use	\$642.29	\$642.29	\$482.01	\$482.01	\$482.01
	4 weeks unlimited use	\$1,042.01	\$1,042.01	\$801.34	\$716.55	\$654.63
	8 weeks unlimited use	\$1,659.84	\$1,659.84	\$1,277.10	\$1,140.86	\$1,022.48
	13 weeks unlimited use	\$2,059.77	\$2,059.77	\$1,584.24	\$1,416.53	\$1,297.73
	26 uses in 13 weeks	\$1,029.96	\$1,029.96	\$791.94	\$708.17	\$647.13
	39 uses in 13 weeks	\$1,551.07	\$1,551.07	\$1,086.02	\$969.47	\$880.71
	13 weeks use on across-the-board programs	\$2,156.86	\$2,156.86	\$1,658.61	\$1,483.29	\$1,358.91
Regional Network	Incl. at least 1 of NY, LA, CHI	\$1,242.96	\$1,242.96	\$1,242.96	\$1,118.72	\$1,006.13
Program Comm'ls - 13 weeks	No "Majors"	\$1,242.96	\$1,242.96	\$582.64	\$582.64	\$582.64
Local Program Uses		\$412.54	\$412.54	\$412.54	\$412.54	\$412.54
Dealer	26 weeks	\$1,026.48	\$814.29	\$530.87	\$424.80	\$265.52
	8 weeks	\$513.21	\$407.15	\$265.45	\$212.40	\$132.77
	Sound Effects Performers - Session + Initial 26-weeks' use	\$325.14				
	Sound Effects Performers - Session + Initial 8-weeks' use	\$308.52				
Foreign Use (18 months use)		\$753.05	\$753.05	\$436.77	\$301.22	\$240.87
Single Market Commercials	60 min session + 13 weeks	\$261.59				
	additional 13 week cycle	\$261.59				
	1 year prepaid use	\$784.88				
	Singers only - 5 comm'ls in 90 min session + 1 year use		\$1,046.52	\$813.48	\$693.99	\$598.56
	Singers only - additional 26 weeks after 1st year		\$432.56	\$335.21	\$281.26	\$237.87
Demos, Copy Tests, Non-Air	1 hr session	\$261.59				
	Actors/Announcers - Add'l 1/4 hour	\$65.40				
	Singers only - 2 hr session, max 4 comm'ls		\$263.96	\$172.55	\$172.55	\$172.55
	Singers - Add'l 1/2 hour or commercial		\$66.00	\$43.12	\$43.12	\$43.12
HEALTH & RETIREMENT CONTRIBUTION: 23.5%	SOUND EFFECTS PERFORMERS	1st hour: \$291.90 Add'l hour: \$194.62 1/2 hr segments: \$97.34 Dealer-Session + init 26 wks use: \$325.14 Dealer-Session + init 8 wks use: \$308.52 Dealer - 8 weeks: \$134.26 Dealer - 26 weeks: \$268.53 Program: \$173.71 Program + wild spot: \$173.71 Wild spot only: \$127.66 TV use: \$559.53	AUDITIONS Over 1 hr, per 1/2 hr: \$40.87 3rd+ calls, 1st hour: \$81.74 Add'l time, per 1/2 hr: \$40.87 CREATIVE SESSION CALLS Minimum fee 1st hr: \$339.84 Additional 1/2 hr: \$169.96 SINGERS CONTRACTORS When employing 3-8: \$94.90 When employing 9+: \$189.79	EDITING AND DUBBING Tags: \$157.08 Local identifiable contact numbers, URLs, QV codes only: Tags 2-25: \$157.08 Tags 26-50: \$112.73 Tags 51+: \$61.52 LATE FEES Days 1-25 (daily): \$4.90 25 day max: \$122.50 25+ days (daily): \$13.61		

2025 AUDIO COMMERCIALS CONTRACT Year Two "Audio Flex" Rates Effective 4/1/26-3/31/27		ACTOR, ANNOUNCER	SOLO/DUO SINGER	GROUP SINGER/SPEAKER		
				3-5	6-8	9+
Sessions		\$420.50	\$420.50	\$309.90	\$273.80	\$242.60
Tags	Per Tag	\$120.12	\$120.12	\$88.52	\$78.32	\$69.43
	Bundles: of 10	\$960.95	\$960.95	\$707.98	\$626.30	\$555.55
	of 20	\$1,561.54	\$1,561.54	\$1,150.38	\$1,017.76	\$902.68
	of 30	\$1,801.77	\$1,801.77	\$1,327.42	\$1,174.39	\$1,041.66
	of 40	\$1,921.89	\$1,921.89	\$1,415.84	\$1,252.71	\$1,111.08
	of 50	\$2,102.07	\$2,102.07	\$1,548.55	\$1,370.19	\$1,215.23
Mechanical Edits		\$420.50	\$420.50	\$309.90	\$273.80	\$242.60
Use Payments - Session to be applied						
Digital Use	4-week	\$521.92	\$521.92	\$384.54	\$340.24	\$301.80
	8-week	\$626.31	\$626.31	\$461.44	\$408.28	\$362.16
	13-week	\$835.08	\$835.08	\$615.26	\$544.39	\$482.88
	6-month	\$1,138.74	\$1,138.74	\$1,006.78	\$890.81	\$790.17
	1-year	\$1,670.15	\$1,670.15	\$1,230.51	\$1,088.77	\$965.76
NATIONAL USE						
Terrestrial	4-week	\$840.83	\$840.83	\$619.44	\$548.10	\$486.12
	8-week	\$1,381.36	\$1,381.36	\$1,017.64	\$900.41	\$798.54
	13-week	\$1,741.71	\$1,741.71	\$1,283.10	\$1,135.23	\$1,006.82
	6-month	\$2,582.54	\$2,582.54	\$1,902.54	\$1,683.34	\$1,492.94
	1-year	\$4,444.37	\$4,444.37	\$3,274.18	\$2,896.88	\$2,569.32
Combined terrestrial/digital	4-week	\$1,051.02	\$1,051.02	\$774.28	\$685.04	\$607.56
	8-week	\$1,651.61	\$1,651.61	\$1,216.79	\$1,076.49	\$954.81
	13-week	\$2,072.03	\$2,072.03	\$1,526.46	\$1,350.61	\$1,197.82
	6-month	\$3,032.97	\$3,032.97	\$2,234.44	\$1,976.90	\$1,753.36
	1-year	\$5,105.02	\$5,105.02	\$3,760.89	\$3,327.51	\$2,951.19
REGIONAL USE						
Terrestrial - South	4-week	\$535.67	\$535.67	\$394.59	\$349.19	\$309.66
	8-week	\$892.80	\$892.80	\$657.77	\$581.97	\$516.14
	13-week	\$1,031.93	\$1,031.93	\$760.23	\$672.66	\$596.50
	6-month	\$1,524.08	\$1,524.08	\$1,122.74	\$993.38	\$881.06
	1-year	\$2,641.76	\$2,641.76	\$1,946.15	\$1,721.89	\$1,527.18
Terrestrial - Northeast	4-week	\$360.35	\$360.35	\$265.45	\$234.83	\$208.28
	8-week	\$542.93	\$542.93	\$399.98	\$353.87	\$313.86
	13-week	\$678.66	\$678.66	\$499.93	\$442.40	\$392.31
	6-month	\$1,002.33	\$1,002.33	\$738.37	\$653.32	\$579.45
	1-year	\$1,737.38	\$1,737.38	\$1,279.98	\$1,132.47	\$1,004.43
Terrestrial - Midwest	4-week	\$388.17	\$388.17	\$286.01	\$252.97	\$224.38
	8-week	\$646.95	\$646.95	\$476.62	\$421.73	\$374.06
	13-week	\$808.66	\$808.66	\$595.78	\$527.07	\$467.50
	6-month	\$1,194.33	\$1,194.33	\$879.87	\$778.49	\$690.44
	1-year	\$2,070.16	\$2,070.16	\$1,525.14	\$1,349.29	\$1,196.74
Terrestrial - West	4-week	\$360.35	\$360.35	\$265.45	\$234.83	\$208.28
	8-week	\$595.59	\$595.59	\$438.80	\$388.22	\$344.26
	13-week	\$744.45	\$744.45	\$548.45	\$485.28	\$430.39
	6-month	\$1,099.50	\$1,099.50	\$809.96	\$716.61	\$635.66
	1-year	\$1,905.81	\$1,905.81	\$1,404.06	\$1,242.26	\$1,101.72
Market/City Buy - see main Wild Spot - Audio Commercials Contract Rate Sheet						
Pension & Health Contribution Rate: 23.5%			<i>Discounted P&H Rate: 19.95%</i>			