

2025 SAG-AFTRA COMMERCIALS CONTRACT RATES EFFECTIVE 4/1/26 - 3/31/27

				PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS		
				ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+
Session:				\$855.20	\$643.00	\$626.10	\$554.30	\$458.30	\$362.60	\$314.80	\$256.70
Digital Use	Streaming Platforms (Inclusive of All Other Digital Uses)	4-Week	\$1,300.00	\$975.00	\$951.72	\$842.64	\$696.72	\$549.87	\$477.33	\$389.18	
		13-Week	\$3,000.00	\$2,250.00	\$2,196.28	\$1,944.55	\$1,607.81	\$1,268.92	\$1,101.53	\$898.11	
		52-Week	\$10,000.00	\$7,500.00	\$7,320.93	\$6,481.82	\$5,359.36	\$4,229.74	\$3,671.76	\$2,993.69	
	Traditional Digital with Paid YouTube.com Use	4-Week	\$784.00	\$588.00	\$573.96	\$508.18	\$420.18	\$331.59	\$287.86	\$234.64	
		13-Week	\$1,243.20	\$932.40	\$910.13	\$805.83	\$666.29	\$525.81	\$456.46	\$372.07	
		52-Week	\$3,808.00	\$2,856.00	\$2,787.80	\$2,468.32	\$2,040.89	\$1,610.59	\$1,398.17	\$1,139.68	
	Traditional Digital without paid YouTube.com Use	4-Week	\$764.40	\$573.30	\$559.61	\$495.48	\$409.68	\$323.30	\$280.66	\$228.78	
		13-Week	\$1,212.12	\$909.10	\$887.38	\$785.69	\$649.64	\$512.67	\$445.05	\$362.77	
		52-Week	\$3,712.80	\$2,784.60	\$2,718.10	\$2,406.61	\$1,989.86	\$1,570.33	\$1,363.22	\$1,111.19	
Linear Domestic Use	Cable	National Cable	4-Week	\$1,500.00	\$1,125.00	\$1,098.14	\$972.29	\$803.92	\$634.42	\$550.75	\$448.93
			13-Week	\$4,100.00	\$3,075.00	\$3,001.57	\$2,657.59	\$2,197.38	\$1,734.09	\$1,505.39	\$1,227.08
		National Cable - Single Network Only (see exclusions)	4-Week	\$801.12	\$600.84	\$586.49	\$519.27	\$429.35	\$338.85	\$294.15	\$239.83
			13-Week	\$2,189.74	\$1,642.31	\$1,603.09	\$1,419.35	\$1,173.56	\$926.20	\$804.02	\$655.54
			52-Week	\$7,210.12	\$5,407.59	\$5,278.48	\$4,673.47	\$3,864.16	\$3,049.70	\$2,647.38	\$2,158.49
		Local Cable: Up to 1M Subs	4-Week	\$300.00	\$225.00	\$219.63	\$194.46	\$160.78	\$126.88	\$110.15	\$89.79
	13-Week		\$800.00	\$600.00	\$585.67	\$518.55	\$428.76	\$338.36	\$293.73	\$239.43	
	Local Cable: 1M+ - 2M Subs	4-Week	\$600.00	\$450.00	\$439.26	\$388.92	\$321.56	\$253.76	\$220.30	\$179.58	
		13-Week	\$1,600.00	\$1,200.00	\$1,171.34	\$1,037.10	\$857.52	\$676.72	\$587.46	\$478.86	
	Local Cable: 2M+ - 3M Subs	4-Week	\$900.00	\$675.00	\$658.89	\$583.38	\$482.34	\$380.64	\$330.45	\$269.37	
		13-Week	\$2,400.00	\$1,800.00	\$1,757.01	\$1,555.65	\$1,286.28	\$1,015.08	\$881.19	\$718.29	
	Wild Spot	All Broadcast Markets	4-Week	\$873.60	\$655.20	\$639.55	\$566.26	\$468.21	\$369.49	\$320.76	\$261.46
			13-Week	\$2,184.00	\$1,638.00	\$1,598.89	\$1,415.66	\$1,170.50	\$923.73	\$801.90	\$653.64
	All Markets Excluding NY, LA & Chi	4-Week	\$873.60	\$655.20	\$639.55	\$566.26	\$468.21	\$369.49	\$320.76	\$261.46	
		13-Week	\$1,201.20	\$900.90	\$879.39	\$778.61	\$643.78	\$508.04	\$441.03	\$359.51	
	Spanish Language Program Use	4-Week	\$1,092.00	\$819.00	\$799.44	\$707.82	\$585.25	\$461.86	\$400.95	\$326.82	
		13-Week	\$3,276.00	\$2,457.00	\$2,398.32	\$2,123.48	\$1,755.76	\$1,385.58	\$1,202.84	\$980.46	
	Dealer	4-Week	\$764.40	\$573.30	\$559.60	\$495.49	\$409.68	\$323.29	\$280.66	\$228.78	
		13-Week	\$1,747.20	\$1,310.40	\$1,279.11	\$1,132.53	\$936.42	\$738.98	\$641.51	\$522.91	
	Program Class A	52-Week	\$6,770.40	\$5,077.80	\$4,956.55	\$4,388.53	\$3,628.57	\$2,863.54	\$2,485.87	\$2,026.29	
		1st Use	\$783.10	\$588.90	\$573.30	\$507.60	\$419.70	\$332.10	\$288.30	\$235.00	
		2nd Use	\$158.21	\$123.81	\$146.61	\$125.51	\$102.76	\$79.57	\$69.13	\$56.72	
		3rd Use	\$125.51	\$98.48	\$114.80	\$104.03	\$85.06	\$74.35	\$63.63	\$51.98	
		4-13 ea. Use	\$125.51	\$98.48	\$108.37	\$97.60	\$79.90	\$67.86	\$59.24	\$48.53	
		14- ea. Use	\$60.17	\$44.74	\$37.42	\$31.83	\$25.83	\$27.08	\$25.45	\$21.10	
	13 Use Guarantee	13 Use Guarantee	\$1,936.67	\$1,498.38	\$1,603.07	\$1,431.73	\$1,176.02	\$974.46	\$848.07	\$693.82	
		14-18 ea. Use	\$118.65	\$90.11	\$86.74	\$75.90	\$61.99	\$57.30	\$51.66	\$42.58	
10 & 15 Second Commercials:	Uses 5&6, 10&11, ea	\$62.76	\$49.24	\$54.19	\$48.80	\$39.95	\$33.93	\$29.62	\$24.27		
	Uses 15,16,& ea 4th & 5th adtl	\$30.09	\$22.37	\$18.71	\$15.92	\$12.92	\$13.54	\$12.73	\$10.55		
13 Week Class A Maximum:		\$20,000.00	\$15,000.00	\$14,641.81	\$12,963.86	\$10,718.94	\$8,458.99	\$7,343.35	\$5,985.74		
ION & Dignet	per Use	\$32.03	\$23.97	\$19.96	\$16.96	\$13.70	\$14.51	\$13.49	\$11.25		
	Unlimited Use for 13 Weeks	\$5,460.00	\$4,095.00	\$3,997.21	\$3,539.13	\$2,926.27	\$2,309.31	\$2,004.74	\$1,634.11		
All Other North American Linear Use	4-Week	\$354.90	\$266.18	\$259.82	\$230.04	\$190.21	\$150.10	\$130.31	\$106.22		
	13-Week	\$1,092.00	\$819.00	\$799.44	\$707.82	\$585.26	\$461.86	\$400.95	\$326.82		
	52-Week	\$3,822.00	\$2,866.50	\$2,798.06	\$2,477.39	\$2,048.38	\$1,616.51	\$1,403.31	\$1,143.88		
Theatrical/ Industrial Use	Up to 30 days use	\$855.20	\$643.00	\$626.10	\$554.30	\$458.30	\$362.60	\$314.80	\$256.70		
	Add'l use after 30th day	\$513.12	\$385.80	\$375.66	\$332.58	\$274.98	\$217.56	\$188.88	\$154.02		
	Distribution on physical media	\$2,736.64	\$2,057.60	\$2,003.52	\$1,773.76	\$1,466.56	\$1,160.32	\$1,007.36	\$821.44		
Social Media Terms - Sideletter 9	30-day cycle	\$128.28	\$96.45	\$93.92	\$83.15	\$68.75	\$54.39	\$47.22	\$38.51		
	YouTube Use	\$128.28	\$96.45	\$93.92	\$83.15	\$68.75	\$54.39	\$47.22	\$38.51		
Gaming Platforms/Virtual Worlds/Augmented Reality/Emerging Platforms				Freely bargained for use and exclusivity							
Foreign Use	Multiple of Session	U. K.: 3 Japan: 1		Europe: 2 Rest-of-Wld 1			Asia/Pacific: 2 Worldwide: 9				
		Pension & Health Contribution Rate: 23.50%				Discounted P&H Rate: 19.95%					

2025 COMMERCIALS CONTRACT -- MISCELLANEOUS RATES EFFECTIVE 4/1/26 - 3/31/27

	PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS		
	ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+
TAGS - 2nd through 25th, each	\$252.38	\$191.28						
26th through 50th each	\$140.87	\$106.12						
51st and each additional	\$77.11	\$57.83						
NON-AIR COMMERCIALS (Demos)	\$641.40	\$321.50	\$469.60	\$415.75	\$343.75			
Session, 2hrs/4comm'l's		Solo/Duo				\$181.30	\$181.30	\$181.30
Add per Comm'l or ½ Hr.		\$321.50				\$45.33	\$45.33	\$45.33
		\$80.38						
SIGNATURES-OFF CAMERA								
Solo/Duo		\$1,900.67						
Groups						\$1,496.71	\$1,496.71	\$1,294.73
MULTI-TRACKING & SWEETENING								
Multiple Tracking	\$427.60	\$321.50	\$313.05	\$277.15	\$229.15	\$181.30	\$157.40	\$128.35
Sweetening	\$855.20	\$643.00	\$313.05	\$277.15	\$229.15	\$181.30	\$157.40	\$128.35
PILOTS' SESSIONS			Studio: \$1,012.87		Location:	\$1,317.28		

CASTING & AUDITIONS		LATE PAY DAMAGES	IRS MILEAGE RATE	\$0.700	Per Mile
b, 1st/2nd Aud. after 1 Hr.			TOURS & PERSONAL APPEARANCES		
Per ½ Hour Unit	\$53.46	Up to 25 Days:	Per Diem	\$101.00	
c, 3rd Aud. up to 2 Hrs per Role*	\$213.82	Per Day			
Add'l ½ Hr Units, ea.	\$53.46	Maximum			
d, 4th or add'l Aud. -4 Hrs per Role*	\$427.62	Following 25 Days	LOCATION MEAL ALLOWANCES		
Add'l ½ Hr Units, ea.	\$53.46	Per Day	Breakfast	\$19.00	
			Lunch	\$31.00	
			Dinner	\$50.00	
<i>*No pymt due for 1st 2 hrs of 3rd or 4th audition if 3 or fewer performers called back and no performers on 1st audition</i>			GROUP CONTRACTOR'S FEE	On Camera	Off Camera
CREATIVE SESSION		STUNT ADJUSTMENT	Group of 3 to 5	\$156.51	\$90.67
AT AUDITION: First Hour	\$342.10		Group of 6 to 8	\$138.58	\$78.71
Add'l ½ Hr Units, ea.	\$171.05	\$855.20	Group of 9 or more	\$229.15	\$128.32
AT SESSION: additional 50% of Session Rate		ALLOWANCE FOR	WARDROBE ALLOWANCES		
DANCERS' HAZARD		HAIRPIECE OR	Non-evening Wear	\$22.24	
First Day	\$235.61	PERIOD STYLE HAIR	Evening Wear	\$37.03	
Each Add'l Day	\$153.14		MEAL PERIOD VIOLATIONS		
GROUP DANCER LIP-SYNCH	\$156.53	FLIGHT INSURANCE	1st & 2nd ½ Hours, each	\$27.00	
DANCERS' FOOTWEAR	\$14.64		3rd, and ea. add'l ½ Hour	\$53.00	

TRAVEL TIME

TO LOCATION	FROM LOCATION	Note
--NO SERVICES RENDERED DAY--	--NO SERVICES RENDERED DAY--	Travel Time on Saturdays, Sundays and Holidays is paid at the otherwise appropriate rate Plus 50%.
\$855.20	\$855.20	
--SERVICES RENDERED DAY-- Beyond 8-hours, per ¼ Hr	--SERVICES RENDERED DAY-- Beyond 8-hours, per ¼ Hr	
\$26.73	\$26.73	
	Overtime past Midnight per ¼ Hour, (Time+½)	
	\$40.09	

EXTRAS

	MAIN RATES	TEST MARKET/"NON-AIR" COMMERCIALS:	CABLE		INTEGRATION	
	Unlimited		1st Cml w/ 1 yr use	Add'l Cmls in a day	Standard	Cable (1 yr)
HAND MODELS	\$711.80	\$473.40	\$711.80	\$178.00	\$711.80	\$526.00
GENERAL EXTRAS	\$466.60	\$270.70	\$466.60	\$116.70	\$466.60	\$346.50
STAND-INS	\$513.10	\$297.90	\$513.10	\$128.30		
STANDARD OPENING OR CLOSING	\$149.24	CROWD SCENES	ALLOWANCES FOR VEHICLES, SKATES AND PROPS (Sched.D, Sect.17-I)			
WET, SNOW, SMOKE, & DUST WORK	\$58.15	Registered Extras Requirement 45	Automobile, Trailer or Motorcycle		\$46.64	
BODY MAKE-UP; SKULL CAP; HAIR GOODS AND HAIRCUTS	\$45.70	LATE PAY DAMAGES	Skates and Skate Boards		\$11.71	
WARDROBE AND WARDROBE MAINTENANCE ALLOWANCE		Up to 25 Days:	Bicycle		\$15.60	
Specified Wardrobe	\$22.24	Per Day	Moped		\$23.35	
Evening / Period Wardrobe	\$37.03	Maximum	Camera		\$7.12	
MILEAGE ALLOWANCE		Following 25 Days	Pet		\$29.72	
Inside Studio Zone - R/T	\$8.00	Per Day	Luggage (each piece)		\$7.12	
Outside Studio Zone - Per Mile	\$0.700		Golf Clubs & Bag		\$15.55	
			Tennis Racquet		\$7.12	
			Skis		\$15.55	
			Binoculars or Opera Glasses		\$7.12	
			Large Portable Radios		\$7.12	
			Books (each)		\$3.22	
			Laptop, Cell Phone/PDA, iPod/MP3 Player		\$7.12	