



2025 Dynamic Audio Waiver - Effective 4/1/25 - 3/31/26

The terms of this waiver are only applicable to dynamic audio commercials. Dynamic audio advertising utilizes digital technology to create customized, audio-only ads, with elements of a commercial “dynamically” changed at the time of delivery to reflect the listener’s specific circumstances, such as location, weather or time of day. Standard audio commercials may not be produced under the terms of this waiver.

Session

60 minutes, \$525 per session, any additional session time paid in half-hour increments. Performer paid per session or per commercial recorded, whichever is greater. Session fee may not be applied towards use.

Use Fees

Unlimited digital use for the time period specified:

1-week \$210.00

4-week \$367.50

8-week \$472.50

13-week \$577.50

6-month \$787.50

1-year \$1,155.00

Repurposing of Material

If any portion of a commercial produced under this waiver is lifted into a new dynamic commercial, the performer(s) who recorded the original material will receive 50% of one session fee, plus the use fee.

Mechanical Edits

All edits, other than those edits that happen dynamically, shall be \$367.50 per edited spot (shorter versions only). These edited spots will be considered one with the original commercial, for the purpose of use payments.

Health & Retirement Contributions

Due on all compensation at the current rate.

Other

All other terms and conditions of the Audio Commercials Contract not modified above shall apply.