

**2025 SAG-AFTRA COMMERCIALS CONTRACT RATES EFFECTIVE 4/1/25 - 3/31/26**

				PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS			
				ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+	
Session:				\$822.30	\$618.30	\$602.00	\$533.00	\$440.70	\$348.70	\$302.70	\$246.80	
Digital Use	Streaming Platforms (Inclusive of All Other Digital Uses)		4-Week	\$1,300.00	\$975.00	\$951.72	\$842.64	\$696.72	\$549.87	\$477.33	\$389.18	
			13-Week	\$3,000.00	\$2,250.00	\$2,196.28	\$1,944.55	\$1,607.81	\$1,268.92	\$1,101.53	\$898.11	
			52-Week	\$10,000.00	\$7,500.00	\$7,320.93	\$6,481.82	\$5,359.36	\$4,229.74	\$3,671.76	\$2,993.69	
	Traditional Digital with Paid YouTube.com Use		4-Week	\$784.00	\$588.00	\$573.96	\$508.18	\$420.18	\$331.59	\$287.86	\$234.64	
			13-Week	\$1,243.20	\$932.40	\$910.13	\$805.83	\$666.29	\$525.81	\$456.46	\$372.07	
			52-Week	\$3,808.00	\$2,856.00	\$2,787.80	\$2,468.32	\$2,040.89	\$1,610.59	\$1,398.17	\$1,139.68	
	Traditional Digital without paid YouTube.com Use		4-Week	\$735.00	\$551.25	\$538.09	\$476.42	\$393.92	\$310.87	\$269.87	\$219.98	
			13-Week	\$1,165.50	\$874.13	\$853.25	\$755.47	\$624.65	\$492.95	\$427.93	\$348.82	
			52-Week	\$3,570.00	\$2,677.50	\$2,613.56	\$2,314.05	\$1,913.33	\$1,509.93	\$1,310.79	\$1,068.45	
Linear Domestic Use	Cable	National Cable	4-Week	\$1,500.00	\$1,125.00	\$1,098.14	\$972.29	\$803.92	\$634.42	\$550.75	\$448.93	
			13-Week	\$4,100.00	\$3,075.00	\$3,001.57	\$2,657.59	\$2,197.38	\$1,734.09	\$1,505.39	\$1,227.08	
			52-Week	\$13,500.00	\$10,125.00	\$9,883.22	\$8,750.61	\$7,235.28	\$5,709.82	\$4,956.76	\$4,040.37	
		National Cable - Single Network Only (see exclusions)	4-Week	\$801.12	\$600.84	\$586.49	\$519.27	\$429.35	\$338.85	\$294.15	\$239.83	
			13-Week	\$2,189.74	\$1,642.31	\$1,603.09	\$1,419.35	\$1,173.56	\$926.20	\$804.02	\$655.54	
			52-Week	\$7,210.12	\$5,407.59	\$5,278.48	\$4,673.47	\$3,864.16	\$3,049.70	\$2,647.38	\$2,158.49	
		Local Cable: Up to 1M Subs	4-Week	\$300.00	\$225.00	\$219.63	\$194.46	\$160.78	\$126.88	\$110.15	\$89.79	
			13-Week	\$800.00	\$600.00	\$585.67	\$518.55	\$428.76	\$338.36	\$293.73	\$239.43	
			52-Week	\$3,000.00	\$2,250.00	\$2,196.27	\$1,944.58	\$1,607.84	\$1,268.85	\$1,101.50	\$897.86	
		Local Cable: 1M+ - 2M Subs	4-Week	\$600.00	\$450.00	\$439.26	\$388.92	\$321.56	\$253.76	\$220.30	\$179.58	
			13-Week	\$1,600.00	\$1,200.00	\$1,171.34	\$1,037.10	\$857.52	\$676.72	\$587.46	\$478.86	
			52-Week	\$6,000.00	\$4,500.00	\$4,392.54	\$3,889.16	\$3,215.68	\$2,537.70	\$2,203.00	\$1,795.72	
		Local Cable: 2M+ - 3M Subs	4-Week	\$900.00	\$675.00	\$658.89	\$583.38	\$482.34	\$380.64	\$330.45	\$269.37	
			13-Week	\$2,400.00	\$1,800.00	\$1,757.01	\$1,555.65	\$1,286.28	\$1,015.08	\$881.19	\$718.29	
			52-Week	\$9,000.00	\$6,750.00	\$6,588.81	\$5,833.74	\$4,823.52	\$3,806.55	\$3,304.50	\$2,693.58	
		Wild Spot	All Broadcast Markets	4-Week	\$840.00	\$630.00	\$614.95	\$544.48	\$450.20	\$355.28	\$308.42	\$251.40
				13-Week	\$2,100.00	\$1,575.00	\$1,537.39	\$1,361.21	\$1,125.48	\$888.20	\$771.06	\$628.50
				52-Week	\$7,560.00	\$5,670.00	\$5,534.60	\$4,900.34	\$4,051.76	\$3,197.50	\$2,775.79	\$2,262.61
	All Markets Excluding NY, LA & Chi		4-Week	\$840.00	\$630.00	\$614.95	\$544.48	\$450.20	\$355.28	\$308.42	\$251.40	
			13-Week	\$1,155.00	\$866.25	\$845.57	\$748.66	\$619.02	\$488.50	\$424.07	\$345.68	
			52-Week	\$4,200.00	\$3,150.00	\$3,074.78	\$2,722.41	\$2,250.98	\$1,776.39	\$1,542.10	\$1,257.01	
	Spanish Language Program Use	4-Week	\$1,050.00	\$787.50	\$768.69	\$680.60	\$562.74	\$444.10	\$385.53	\$314.25		
		13-Week	\$3,150.00	\$2,362.50	\$2,306.08	\$2,041.81	\$1,688.23	\$1,332.29	\$1,156.58	\$942.75		
		52-Week	\$10,500.00	\$7,875.00	\$7,686.95	\$6,806.03	\$5,627.44	\$4,440.97	\$3,855.26	\$3,142.51		
	Dealer	4-Week	\$735.00	\$551.25	\$538.08	\$476.43	\$393.92	\$310.86	\$269.87	\$219.98		
		13-Week	\$1,680.00	\$1,260.00	\$1,229.91	\$1,088.97	\$900.40	\$710.56	\$616.84	\$502.80		
		52-Week	\$6,510.00	\$4,882.50	\$4,765.91	\$4,219.74	\$3,489.01	\$2,753.40	\$2,390.26	\$1,948.36		
	Program Class A	1st Use	\$783.10	\$588.90	\$573.30	\$507.60	\$419.70	\$332.10	\$288.30	\$235.00		
			\$158.21	\$123.81	\$146.61	\$125.51	\$102.76	\$79.57	\$69.13	\$56.72		
			\$125.51	\$98.48	\$114.80	\$104.03	\$85.06	\$74.35	\$63.63	\$51.98		
			\$125.51	\$98.48	\$108.37	\$97.60	\$79.90	\$67.86	\$59.24	\$48.53		
			\$60.17	\$44.74	\$37.42	\$31.83	\$25.83	\$27.08	\$25.45	\$21.10		
		13 Use Guarantee	\$1,936.67	\$1,498.38	\$1,603.07	\$1,431.73	\$1,176.02	\$974.46	\$848.07	\$693.82		
			\$118.65	\$90.11	\$86.74	\$75.90	\$61.99	\$57.30	\$51.66	\$42.58		
			10 & 15 Second Commercials:	Uses 5&6, 10&11, ea	\$62.76	\$49.24	\$54.19	\$48.80	\$39.95	\$33.93	\$29.62	\$24.27
			Uses 15, 16, & ea 4th & 5th adtl	\$30.09	\$22.37	\$18.71	\$15.92	\$12.92	\$13.54	\$12.73	\$10.55	
			13 Week Class A Maximum:	\$20,000.00	\$15,000.00	\$14,641.81	\$12,963.86	\$10,718.94	\$8,458.99	\$7,343.35	\$5,985.74	
	ION & Diginet	per Use	\$30.80	\$23.05	\$19.19	\$16.31	\$13.17	\$13.95	\$12.97	\$10.82		
		Unlimited Use for 13 Weeks	\$5,250.00	\$3,937.50	\$3,843.47	\$3,403.01	\$2,813.72	\$2,220.49	\$1,927.63	\$1,571.26		
	All Other North American Linear Use	4-Week	\$341.25	\$255.94	\$249.83	\$221.19	\$182.89	\$144.33	\$125.30	\$102.13		
		13-Week	\$1,050.00	\$787.50	\$768.69	\$680.60	\$562.75	\$444.10	\$385.53	\$314.25		
52-Week		\$3,675.00	\$2,756.25	\$2,690.44	\$2,382.11	\$1,969.60	\$1,554.34	\$1,349.34	\$1,099.88			
Theatrical/ Industrial Use				Up to 30 days use	\$822.30	\$618.30	\$602.00	\$533.00	\$440.70	\$348.70	\$302.70	\$246.80
				Addtl use after 30th day	\$493.38	\$370.98	\$361.20	\$319.80	\$264.42	\$209.22	\$181.62	\$148.08
				Distribution on physical media	\$2,631.36	\$1,978.56	\$1,926.40	\$1,705.60	\$1,410.24	\$1,115.84	\$968.64	\$789.76
Social Media Terms - Sideletter 9				30-day cycle	\$123.35	\$92.75	\$90.30	\$79.95	\$66.11	\$52.31	\$45.41	\$37.02
				YouTube Use	\$123.35	\$92.75	\$90.30	\$79.95	\$66.11	\$52.31	\$45.41	\$37.02
Gaming Platforms/Virtual Worlds/Augmented Reality/Emerging Platforms				Freely bargained for use and exclusivity								
Foreign Use				Multiple of Session	U. K.: 3 Japan: 1		Europe: 2 Rest-of-Wld: 1		Asia/Pacific: 2 Worldwide: 9			
Pension & Health Contribution Rate:				23.50%	Discounted P&H Rate: 19.95%							

**2025 COMMERCIALS CONTRACT -- MISCELLANEOUS RATES EFFECTIVE 4/1/25 - 3/31/26**

	PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS		
	ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+
TAGS - 2nd through 25th, each	\$242.67	\$183.92						
26th through 50th each	\$135.45	\$102.04						
51st and each additional	\$74.14	\$55.61						
NON-AIR COMMERCIALS (Demos)	\$616.75	\$309.15	\$451.50	\$399.75	\$330.55			
Session, 2hrs/4comm'ls Add per Comm'l or ½ Hr.		Solo/Duo \$309.15				\$174.35	\$174.35	\$174.35
		\$77.29				\$43.59	\$43.59	\$43.59
SIGNATURES-OFF CAMERA								
Solo/Duo Groups	\$1,827.57							
			\$1,439.14	\$1,439.14	\$1,244.93			
MULTI-TRACKING & SWEETENING								
Multiple Tracking	\$411.15	\$309.15	\$301.00	\$266.50	\$220.35	\$174.35	\$151.35	\$123.40
Sweetening	\$822.30	\$618.30	\$301.00	\$266.50	\$220.35	\$174.35	\$151.35	\$123.40
PILOTS' SESSIONS	Studio:		\$973.91	Location:		\$1,266.62		
CASTING & AUDITIONS		LATE PAY DAMAGES		IRS MILEAGE RATE		\$0.700	Per Mile	
b, 1st/2nd Aud. after 1 Hr.		Up to 25 Days:		TOURS & PERSONAL APPEARANCES				
Per ½ Hour Unit	\$51.40			Per Diem		\$97.00		
c, 3rd Aud. up to 2 Hrs per Role*		\$205.60	Per Day		\$4.71	LOCATION MEAL ALLOWANCES		
Addt'l ½ Hr Units, ea.		\$51.40	Maximum		\$117.75	Breakfast		
d, 4th or addt'l Aud. -4 Hrs per Role*		\$411.17	Following 25 Days			Lunch		
Addt'l ½ Hr Units, ea.		\$51.40				Dinner		
*No pymt due for 1st 2 hrs of 3rd or 4th audition if 3 or fewer performers called back and no performers on 1st audition		Per Day		\$13.09	GROUP CONTRACTOR'S FEE		On Camera	Off Camera
					Group of 3 to 5		\$150.49	\$87.18
					Group of 6 to 8		\$133.25	\$75.68
					Group of 9 or more		\$220.34	\$123.38
CREATIVE SESSION		STUNT ADJUSTMENT		WARDROBE ALLOWANCES				
AT AUDITION:		First Hour	\$328.94	\$822.30		Non-evening Wear		
		Addt'l ½ Hr Units, ea.	\$164.47			\$21.38		
AT SESSION: additional 50% of Session Rate				ALLOWANCE FOR HAIRPIECE OR PERIOD STYLE HAIR		Evening Wear		
DANCERS' HAZARD		First Day	\$226.55	\$43.94		\$35.61		
		Each Addt'l Day	\$147.25			MEAL PERIOD VIOLATIONS		
GROUP DANCER LIP-SYNCH		\$150.50		FLIGHT INSURANCE		1st & 2nd ½ Hours, each		
DANCERS' FOOTWEAR		\$14.08		\$14.06		\$27.00		
						3rd, and ea. addt'l ½ Hour		
						\$53.00		

## TRAVEL TIME

TO LOCATION		FROM LOCATION		Note
--NO SERVICES RENDERED DAY--	\$822.30	--NO SERVICES RENDERED DAY--	\$822.30	Travel Time on Saturdays, Sundays and Holidays is paid at the otherwise appropriate rate Plus 50%.
--SERVICES RENDERED DAY-- Beyond 8-hours, per ¼ Hr	\$25.70	--SERVICES RENDERED DAY-- Beyond 8-hours, per ¼ Hr	\$25.70	
		Overtime past Midnight per ¼ Hour, (Time+½)	\$38.55	

## EXTRAS

	MAIN RATES	TEST MARKET/"NON-AIR" COMMERCIALS:	CABLE		INTEGRATION	
	Unlimited		1st Cml w/ 1 yr use	Add'l Cmls in a day	Standard	Cable (1 yr)
HAND MODELS	\$684.40	\$455.20	\$684.40	\$171.20	\$684.40	\$505.80
GENERAL EXTRAS	\$448.70	\$260.30	\$448.70	\$112.20	\$448.70	\$333.20
STAND-INS	\$493.40	\$286.40	\$493.40	\$123.40		
STANDARD OPENING OR CLOSING		CROWD SCENES	ALLOWANCES FOR VEHICLES, SKATES AND PROPS (Sched.D, Sect.17-I)			
\$143.50			Automobile, Trailer or Motorcycle \$44.85			
WET, SNOW, SMOKE, & DUST WORK		Registered Extras Requirement 45	Skates and Skate Boards \$11.26			
\$55.91			Bicycle \$15.00			
			Moped \$22.45			
BODY MAKE-UP; SKULL CAP; HAIR GOODS AND HAIRCUTS		LATE PAY DAMAGES	Camera \$6.85			
\$43.94			Pet \$28.58			
WARDROBE AND WARDROBE MAINTENANCE ALLOWANCE		Up to 25 Days: Per Day \$4.71 Maximum \$117.75	Luggage (each piece) \$6.85			
Specified Wardrobe \$21.38			Golf Clubs & Bag \$14.95			
Evening / Period Wardrobe \$35.61		Following 25 Days Per Day \$13.09	Tennis Racquet \$6.85			
MILEAGE ALLOWANCE			Skis \$14.95			
Inside Studio Zone - R/T \$8.00			Binoculars or Opera Glasses \$6.85			
Outside Studio Zone - Per Mile \$0.700			Large Portable Radios \$6.85			
			Books (each) \$3.10			
			Laptop, Cell Phone/PDA, iPod/MP3 Player \$6.85			