

Canadian Cities

BASIC INFORMATION					
Date Submitted		Estimate		Payment	
Cycle Dates From	To	PO #	Job #		
Advertiser		Product			
Commercial					
Agency		Contact Name			
Contact Email		Signature			
TYPE					
TV	Wildspot	Sponsorship	Joint Promo	Prime# Uses	
Radio	Closed Circuit	Internet/Digital	Bundled Usage	Non-Prime # Uses	Other:
UNIONS					
ACTRA	SAG/AFTRA	706/707 ACTRA Waiver	PSA	UDA	CFM/Contract #
USAGE					
TV	# of Months	Foreign Use	Region	Industrial	Promo
Short Life	# of Days	Digital	# of Months	Other Media (Public/Closed Circuit)	
ACTRA Bundled Usage:		13 Weeks	6 Months	1 Year	

NETWORK MARKETS									
English	U		CBC + CTV	80	US Networks	U	French	U	
CBC Full Network	68		CBC+CTV+Global	84	U.S. NETWORKS		CBC Full Net (SRC)	30	
CBC Metronet	60		CBC + Global	80	ABC (# USES)		TVA	29	
CBC Atlantic	8		CTV Full Network	68	NBC (# USES)		CBC(SRC) + TVA	33	
CBC Central / Ontario	29		CTV + Global	80	CBC (# USES)		RADIO QUEBEC	30	
CBC West	12		CTV Ontario	31	FOX (# USES)		V TELE	28	
CBC Pacific	8		CTV Ontario + Global	40	Other:		TVQ	31	
CBC + Global	80				Other:		TVQ+TVA+V+SRC	35	

WILDSPOT MARKETS									
English	U		London/Wingham (G)	4	Cal./Leth./Med. Hat	2	Toledo, OH	1	
Global Ontario	37		Global Canada	73	OMNI (pd. by mkt unit value, i.e., Toronto)	17	Watertown, NY	2	
ATV	6		E Ontario	33			French	U	
ASN AND/OR MITV	6		E Canada	55	Edmonton	3	Montreal	14	
ATV + ASN	7		Ottawa (G)	3	Red Deer	1	Ottawa/Hull	1	
ATV + ASN + MITV	7		Pembroke	1	Kelowna	1	Quebec City	3	
St. John's	2		Peterborough (G)	1	Kamloops/Okanagan	1	Moncton	1	
Cornerbrook	1		Windsor (G)	2	Prince George	1	Matane	1	
Charlottetowne	1		North Bay (G)	1	Dawson Creek	1	Rimouski	1	
Halifax	2		Sudbury (G)	1	Terrace	1	Sherbrooke	4	
Sydney	1		Timmins (G)	1	Vancouver/Victoria	6	Trois Riviere	2	
Moncton/Saint John	2		Sault Ste. Marie	1	US Border	U	Jonquire	1	
Cambellton	1		Thunder Bay	1	Bangor, ME	1	Riviere du Loup	1	
Fredericton	1		Kenora	1	Cleveland, OH	1	Rouyn	1	
Bathurst	1		Winnipeg	3	Detroit, MI	2	Carleton	1	
Montreal	11		Brandon	1	Duluth, MN	1	Chicoutimi	1	
Quebec City	1		Prince Albert	1	Erie, PA	2	Other	U	
Tor./Ham./Buff. (G)	17		Regina/Moose Jaw	1	Rochester, NY	1			
Barrie (G)	1		Saskatoon	1	Seattle, WA	5			
Newnet	8		Yorkton	1	Spokane, WA	1			
Kingston (G)	1		Swift Current	1	Syracuse, NY	1			
Kitchener (G)	5		Lloydminster	1	Tacoma, WA	1			

OTHER MEDIA	
	Cinema
	Mobile Displays
	Shopping Centres
	In-Flight Exhibition
	Fairs & Exhibitions
	In-Store Monitors
	Closed-Circuit TV
	Stadia, Arenas & Similar Public Places

FOREIGN USE	
	United Kingdom
	Europe (Excl. U.K.)
	Asia-Pacific
	Japan
	World Use
	Additional Regions:

CABLE MARKETS							
	English		ESPN Canada		Outdoor Life		TSN
	Aboriginal TV		Fairchild		Pride Vision		TV Listings
	Access		Family Channel		Prime		Vision
	Animal Planet		Fashion TV		Raptors TV		Weather Network
	BBC Canada		Fine Living		ROB		W Network
	BBC Kids		Food Network		Rogers TV Listings		YTV
	Beats Per Minute		G4 Tech TV		Score		French
	Biography		Game TV		Scream		Canal D
	Book TV		Headline Sports		Sex TV		Canal Evasion
	Bravo		Historia		Shop TV		Canal Famille
	Business New Network		History Channel		Showcase		Canal Nouvelles
	Canadian Learning		Home & Garden		Showcase Action		Canal Vie
	CBC Newsworld		I Channel		Showcase Diva		Canal Z
	City Pulse		Independent Film		Silversreen Classics		Club TVA
	CLT		Leafs TV		Space Channel		Musique Plus
	CMT		Life Network		South Asian TV		RDI
	Comedy Network		Leafs TV		Star TV		RDS
	Country Canada		Men TV		Sun TV		Series Plus
	Court TV		Movieola		Talk TV		TV5
	CPAC		Much Music		Tech TV		VRAK
	CTV Newsnet		Much More Music		Telelatino		Other
	CTV Sportsnet		Much Vibe		Talentvision		
	CTV Travel		Musimax		Teletoon		
	déjà vu		MSNBC		The Score		
	Discovery		Mystery		Toronto 1		
	Discovery Civilization		National Geographic		TV Guide Channel		
	Discovery Health		NHL		TV Land		
	Documentary Channel		Odyssey Greek		TV Tropolis		
	Drive-In Classics		One - Body, Mind & Spirit		Treehouse TV		