

Canadian Cities

BASIC INFORMATION									
Date Submitted				Estimate			Payment		
Advertiser/Brand		Product		PO #			Job #		
Commercial Title & ISCI / Ad-ID									
Agency				Contact Name					
Contact Email				Signature					
TYPE									
TV	PSA	Sponsorship		Dormancy		Program			
Audio	Industrial	Digital		Infomercial		Other:			
UNIONS									
ACTRA		SAG		AFTRA			AFM Contract #:		
USAGE							CYCLE DATES		
SAG Holding Fee		Hold		Release					
Wild Spot (All Broadcast Markets)		4 week		13 week		52 week			
Wild Spot (All Markets excl: NY&LA)		4 week		13 week		52 week			
Cable – National Cable		4 week		13 week		52 week			
Cable – Local Cable		4 week		13 week		52 week			
Dealer		4 week		13 week		52 week			
Spanish Language Program Use		4 week		13 week		52 week			
All other North American Linear Use (Includes Class B & Class C)		4 week		13 week		52 week			
Foreign		UK		Europe		Japan		Asia/Pacific	
		WW		ROW		Extended Use			
Theatrical/ Industrial Use		30 day		MPU					
		Distribution on Physical Media							

Traditional Digital	4 week	13 week	52 week	
Streaming Platforms (Inclusive of All Other Digital Uses)	4 week	13 week	52 week	
Social Media	30 day	YouTube		
Other:				
NETWORK MARKETS Please list Uses in table below				
Class A Per Use (USA Markets: ABC, NBC, CBS, FOX, etc.)				
Class A Maximum				
Diginet Per Us				
Diginet Unlimited				
Use #	Date	Program	Versions	Network
Canadian Network Markets such as CBC Full Network, CTV Full Network, TVA, etc. are now included in the Use Type All other North American Use on page 1				

COMMENTS