XR EXTREME REACH

Multi-Spot Estimate Request Form

SAG-AFTRA Audio Commercials Contracts & AFM Commercials Announcements Agreement

DID YOU KNOW: There's an electronic version of this form?
Please fill it out and submit to your Talent Manager via the XR Platform.

COMMERCIAL INFORMATION			
Agency	Advertiser/Brand	Submitted By	Date
Estimate Name/Description		Reference Number	Revision Number

EXISTING COMMERCIAL DETAILS

	Commercial Ad-ID	Title	Length	Subtype	Flight Dates Start	Flight Dates End
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						

EXISTING COMMERCIAL USAGE DETAILS

	Digital			Wild Spot						Network Program		Regional Network	
	# of Cycles	Weeks	Type	# of Cycles	Weeks	Units	NY	CHI	LA	# of Cycles	Type	# of Cycles	Type
1.		Select	Select		Select		☐	☐	☐		Select		Select
2.		Select	Select		Select		☐	☐	☐		Select		Select
3.		Select	Select		Select		☐	☐	☐		Select		Select
4.		Select	Select		Select		☐	☐	☐		Select		Select
5.		Select	Select		Select		☐	☐	☐		Select		Select
6.		Select	Select		Select		☐	☐	☐		Select		Select
7.		Select	Select		Select		☐	☐	☐		Select		Select
8.		Select	Select		Select		☐	☐	☐		Select		Select
9.		Select	Select		Select		☐	☐	☐		Select		Select
10.		Select	Select		Select		☐	☐	☐		Select		Select
11.		Select	Select		Select		☐	☐	☐		Select		Select
12.		Select	Select		Select		☐	☐	☐		Select		Select

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	Local Program		Dealer		Foreign		Industrial		Audio Flex				
	# of Cycles		# of Cycles	Weeks	# of Cycles		# of Cycles	Cycle	# of Cycles	Cycle	Digital	National	Regional
1.		☐		Select		☐		Select		Select	☐	Select	Select
2.		☐		Select		☐		Select		Select	☐	Select	Select
3.		☐		Select		☐		Select		Select	☐	Select	Select
4.		☐		Select		☐		Select		Select	☐	Select	Select
5.		☐		Select		☐		Select		Select	☐	Select	Select
6.		☐		Select		☐		Select		Select	☐	Select	Select
7.		☐		Select		☐		Select		Select	☐	Select	Select
8.		☐		Select		☐		Select		Select	☐	Select	Select
9.		☐		Select		☐		Select		Select	☐	Select	Select
10.		☐		Select		☐		Select		Select	☐	Select	Select
11.		☐		Select		☐		Select		Select	☐	Select	Select
12.		☐		Select		☐		Select		Select	☐	Select	Select

Please add any additional comments

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NEW COMMERCIAL DETAILS

	Commercial Ad-ID	Title	Length	Subtype	Flight Dates	
					Start	End
A.						
B.						
C.						
D.						
E.						
F.						
G.						
H.						
I.						
J.						
K.						
L.						

NEW COMMERCIAL CAST DETAILS

	Actor/Announcer		Solo/Duo Singer		Group Singer/Speaker						Multi-Tracking	Sweetening #	Total AFM Musicians
	#	Rate	#	Rate	# of 3-5	Rate	# of 6-8	Rate	# of 9+	Rate			
A.											☐		
B.											☐		
C.											☐		
D.											☐		
E.											☐		
F.											☐		
G.											☐		
H.											☐		
I.											☐		
J.											☐		
K.											☐		
L.											☐		

NEW COMMERCIAL USAGE DETAILS

	Digital			Wild Spot				Network Program		Regional Network	
	# of Cycles	Weeks	Type	# of Cycles	Weeks	Units	NY - CHI - LA	# of Cycles	Type	# of Cycles	Type
A.		Select	Select		Select		☐ ☐ ☐		Select		Select
B.		Select	Select		Select		☐ ☐ ☐		Select		Select
C.		Select	Select		Select		☐ ☐ ☐		Select		Select
D.		Select	Select		Select		☐ ☐ ☐		Select		Select
E.		Select	Select		Select		☐ ☐ ☐		Select		Select
F.		Select	Select		Select		☐ ☐ ☐		Select		Select
G.		Select	Select		Select		☐ ☐ ☐		Select		Select
H.		Select	Select		Select		☐ ☐ ☐		Select		Select
I.		Select	Select		Select		☐ ☐ ☐		Select		Select
J.		Select	Select		Select		☐ ☐ ☐		Select		Select
K.		Select	Select		Select		☐ ☐ ☐		Select		Select
L.		Select	Select		Select		☐ ☐ ☐		Select		Select

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	Local Program		Dealer		Foreign		Industrial		Audio Flex				
	# of Cycles		# of Cycles	Weeks	# of Cycles		# of Cycles	Cycle	# of Cycles	Cycle	Digital	National	Regional
A.		☐		Select		☐		Select		Select	☐	Select	Select
B.		☐		Select		☐		Select		Select	☐	Select	Select
C.		☐		Select		☐		Select		Select	☐	Select	Select
D.		☐		Select		☐		Select		Select	☐	Select	Select
E.		☐		Select		☐		Select		Select	☐	Select	Select
F.		☐		Select		☐		Select		Select	☐	Select	Select
G.		☐		Select		☐		Select		Select	☐	Select	Select
H.		☐		Select		☐		Select		Select	☐	Select	Select
I.		☐		Select		☐		Select		Select	☐	Select	Select
J.		☐		Select		☐		Select		Select	☐	Select	Select
K.		☐		Select		☐		Select		Select	☐	Select	Select
L.		☐		Select		☐		Select		Select	☐	Select	Select

Please add any additional comments

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