

Single Spot Estimate Request Form: Traditional Commercials Contract

SAG-AFTRA Commercials and Audio Commercials Contracts & AFM Commercials Announcements Agreement

For use ONLY in connection with a spot produced or renewed PRIOR to January 1, 2023.

Get your own instant estimates on the [XR Platform](#) at no additional cost!
To have XR generate an estimate, complete and submit this form to your Talent Manager.

COMMERCIAL INFORMATION						
Agency		Advertiser / Brand		Submitted By		Date
Title/Length			Commercial ID	Ref Number	Due Date	
COMMERCIAL DETAILS <i>(Holding Fees will be added where required)</i>						
Commercial Type	TV Audio	Union Waiver/ Agreement	Made for Internet Waiver:	Made for New Media Other:	Spanish Language	
USAGE DETAILS						
TV	Cycle/Flight Dates	Details			Comments (Unit Counts*, Additional Dates, etc.)	
Class A						
Diginet		Unlimited				
Cable						
Wildspot		NY LA	CHI Spanish			
Unwired						
Internet		4 Wk	8 Wk	1 Yr		
New Media		4 Wk	8 Wk	1 Yr		
Theatrical/ Industrial		30 Day	MPU			
Late Night Waiver						
Social Media		Youtube	30 day			
Program Use		Class B	Class B w/NY	Class C		
Dealer		A	B	with NY	8 Week	6 Month

*Current Unit Weights can be found [here](#)

USAGE DETAILS								
Spanish Program		with Spanish WS						
Spanish Foreign		Caribbean	Americas					
Foreign		UK	Europe	Asia/ Pacific	Japan	ROW	WW	Extended Use
Audio	Cycle/Flight Dates	Details						
Wildspot		NY	CHI	LA	8 Wk	13 Wk	Units***:	
Network Program		26 Uses in 13 Wks		39 Uses in 13 Wks		Across the Board		
Regional Network		Majors (at least 1 of NY, LA, CHI)			No Majors			
Local Program								
Single Market		13 Wk	1 Yr Prepaid	<i>Singers Only:</i>		1 Yr	Add'l 26 Wks	
Internet		4 Wk	8 Wk		1 Yr			
New Media		4 Wk	8 Wk		1 Yr			
Dealer		8 Wk	26 Wk					
Foreign (18 mo)								
Audio Flex		Digital	<i>National Use:</i>		Terrestrial	Combined		
			<i>Regional Use:</i>		S	NE	MW	W
AFM	Cycle/Flight Dates	Details						
Initial		13 Wk	52 Wk All Media					
Reuse		8 Wk (Audio Only)	13 Wk	52 Wk All Media				
Internet / New Media		8 Wk	26 Wk	52 Wk				
Non-Broadcast		8 Wk	52 Wk	104 Wk				
Foreign		8 Wk	52 Wk	104 Wk	Europe	Outside Europe	WW	
COMMENTS (i.e. Holding Fees, Exclusivity, Additional Spots, Agreed Rates, Guarantees, Music)								

***Current Unit Weights can be found [here](#)