

SAG-AFTRA Commercials and Audio Commercials Contracts & AFM Commercials Announcements Agreement

For use ONLY in connection with a spot produced or renewed PRIOR to January 1, 2023.

DID YOU KNOW: [There's an electronic version of this form?](#)

Please fill it out and submit to your Talent Manager via the XR Platform.

COMMERCIAL INFORMATION											
Agency			Advertiser / Brand			Submitted By		Date			
Authorize Payment for:	Commercial ID		Job Number		PO Number		Estimate Number				
Title/Length					TV	Audio	Other:				
COMMERCIAL INFORMATION											
Holding Fee (TV)		Cycle Start	Cycle End	Hold Authorized	Release	Diginet/ION (TV) See page 2.		Unlimited*	Cycle Start		
Class A (TV) See page 2.		Program Use (TV)		Cycle Start	Cable (TV)		Cycle Start	Units/Subsr**	Unwired (TV)		
Cycle Start		Class B	Class B w/ NY	Class C	Upgrade		Local	Cycle Start			
Wild Spot (TV or Audio)		Cycle Start	Units**	Spanish		Dealer (TV)		Cycle Start	8 Week	6 Month	
Upgrade	NY	CHI	LA	8 Week (Audio)	A w/ NY	A w/o NY	B w/ NY	B w/o NY			
Internet (TV or Audio)			Cycle Start	Social Media (TV)		Cycle Start	Theatrical/Industrial (TV)		Cycle Start	Spanish Program (TV)	
4 Week	8 Week	1 Year	30 Day	Youtube	30 Day	MPU	Cycle Start				
New Media (TV or Audio)			Cycle Start	Foreign (TV)			UK	Europe	Asia/Pacific	Japan	
4 Week	8 Week	1 Year	Rest of World	Worldwide	Extended Use	Caribbean (Spanish)	Americas (Spanish)				
Initial Use (AFM)		or	Reuse (AFM)	Cycle Start	Foreign (AFM)			Cycle Start	8 Week	52 Week	
8 Week (Audio)	13 Week		52 Week All Media	104 Week	Europe	Outside Europe	Worldwide				
Internet / New Media (AFM)			Cycle Start	Non-Broadcast (AFM)			Cycle Start	Audio Flex (Audio)		Cycle Start	Region
8 Week	26 Week	52 Week	8 Week	52 Week	104 Week	Digital	Terrestrial	Length			
Regional Network (Audio)		Cycle Start	Single Market (Audio)		Cycle Start	13 Week	Local Program (Audio)		Foreign Use (Audio)		
Majors (NY, CHI, LA)		1 Year	Singers only 1 Year use	Singers only add'l 26 Weeks	Cycle Start		Cycle Start				
Dealer (Audio)		Cycle Start	Network Program (Audio)		Cycle Start	26 Uses in 13 Weeks	39 Uses in 13 Weeks	13 Week across the board			
8 Week	26 Week	1 Week unlimited	4 Week unlimited	8 Week unlimited	13 Week unlimited						

*Timely payment of this fee is critical because the union may demand payment per run if the Unlimited payment is late.

**Current Unit Weights can be found here

CLASS A USES				
Use #	Date	Program	Versions	Network

DIGINET/ION USES				
Use #	Date	Program	Versions	Network

COMMENTS