



Multi-Spot Estimate Request Form: TV

SAG-AFTRA Commercials Contract "New Structure" & AFM Commercials Announcements Agreement

For commercials produced or renewed on or after June 1, 2022.

Get your own instant estimates on the [XR Platform](#) at no additional cost!
To have XR generate an estimate, complete and submit this form to your Talent Manager.

BASIC INFORMATION			
Agency/Advertiser:	Brand/Product:	Request Date:	Requested By:
Estimate Name/Description:		Ref Number	Revision #:

COMMERCIAL INFORMATION				
Spot #	Title / Length	Ad ID Code	Commercial Type (Union agreements, waivers, etc.) <i>Ex. Digital Only, 8D Waiver etc.</i>	Cast Details (# of OCPs, VO's, etc.)

USAGE DETAILS				
Spot #	HOLDING FEE Cycle Dates	Hold	Release	Comments

Spot #	CLASS A Flight Dates	# of airings (not GRP's)	Cap*

Network & Syndication Use
**The cap on Class A compensation applies only to commercials produced by advertiser signatories and/or advertising agency signatories.*

Spot #	DIGINET Flight Dates	# of airings (not GRP's)	Unlimited

Antenna TV, Bounce TV, BuzzrTV, Charge!, Circle, Classic Reruns TV, COMET, Court TV Mystery, Cozi TV, Dabl, Decades, Defy, GetTV, Grit TV, Heroes & Icons, ION Laff, MeTV, Movies!, NBCLX, Quest, RetroTV, Rewind TV, Stadium, StartTV, TheGrio (fka LIGHTtv), The TBD Network, This TV, True Crime Network (fka Justice), TrueReal & Twist TV

Spot #	LATE NIGHT Flight Dates	Late Night Network Names

Airings between 2AM-6AM on the following Networks: NBC, ABC, CBS & FOX

Spot #	FOREIGN USE Flight Dates	Territories

Territories: United Kingdom, Europe, Asia/Pacific, Japan, Rest of World & Worldwide

Spot #	CABLE Flight Dates	National	Local

Local: Includes simulcast and non-streaming VOD - i.e. VOD accessed via your TV provider. National Includes Local (details above).

Spot #	WILDSPOT Flight Dates	All Markets	All Markets excluding NY/LA

Spot #	English/French CANADIAN Flight Dates	Canadian Wildspot	Canadian Cable	Canadian Network

AFM USAGE DETAILS					
Spot #	INITIAL USE Flight Dates	Spot #	REUSE Flight Dates	Spot #	INTERNET/NEW MEDIA Flight Dates

Spot #	NON-BROADCAST Flight Dates	Spot #	FOREIGN USE Flight Dates	Europe + UK	Outside of Europe	Worldwide

Please add any additional comments