XR EXTREME REACH

Multi-Spot Estimate Request Form

SAG-AFTRA Commercials Contracts & AFM Commercials Announcements Agreement

DID YOU KNOW: There's an electronic version of this form?
Please fill it out and submit to your Talent Manager via the XR Platform.

COMMERCIAL INFORMATION			
Agency	Advertiser/Brand	Submitted By	Date
Estimate Name/Description		Reference Number	Revision Number

EXISTING COMMERCIAL DETAILS

	Commercial Ad-ID	Title	Length	Subtype	Flight Dates Start	Flight Dates End	Include Holding Fees
1.				Select			☐
2.				Select			☐
3.				Select			☐
4.				Select			☐
5.				Select			☐
6.				Select			☐
7.				Select			☐
8.				Select			☐
9.				Select			☐
10.				Select			☐
11.				Select			☐
12.				Select			☐

EXISTING COMMERCIAL USAGE DETAILS

	Cable # of Cycles	Cable Weeks	Cable Type	Wild Spot # of Cycles	Wild Spot Weeks	Wild Spot Type	Spanish Network # of Cycles	Spanish Network Weeks	Dealer # of Cycles	Dealer Weeks	All Other NA Use # of Cycles	All Other NA Use Weeks
1.		Select	Select		Select	Select		Select		Select		Select
2.		Select	Select		Select	Select		Select		Select		Select
3.		Select	Select		Select	Select		Select		Select		Select
4.		Select	Select		Select	Select		Select		Select		Select
5.		Select	Select		Select	Select		Select		Select		Select
6.		Select	Select		Select	Select		Select		Select		Select
7.		Select	Select		Select	Select		Select		Select		Select
8.		Select	Select		Select	Select		Select		Select		Select
9.		Select	Select		Select	Select		Select		Select		Select
10.		Select	Select		Select	Select		Select		Select		Select
11.		Select	Select		Select	Select		Select		Select		Select
12.		Select	Select		Select	Select		Select		Select		Select

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	Class A		Diginet		Digital Use			Social Media		Foreign		Theatrical/ Industrial
	# of Cycles	Units or Max.	# of Cycles	Units or Ultd.	# of Cycles	Weeks	Type	# of Cycles	Type	# of Cycles	Territories	
1.						Select	Select		Select			Select
2.						Select	Select		Select			Select
3.						Select	Select		Select			Select
4.						Select	Select		Select			Select
5.						Select	Select		Select			Select
6.						Select	Select		Select			Select
7.						Select	Select		Select			Select
8.						Select	Select		Select			Select
9.						Select	Select		Select			Select
10.						Select	Select		Select			Select
11.						Select	Select		Select			Select
12.						Select	Select		Select			Select

Please add any additional comments

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NEW COMMERCIAL DETAILS						
	Commercial Ad-ID	Title	Length	Subtype	Flight Dates Start	Flight Dates End	Include Holding Fees
A.				Select			☐
B.				Select			☐
C.				Select			☐
D.				Select			☐
E.				Select			☐
F.				Select			☐
G.				Select			☐
H.				Select			☐
I.				Select			☐
J.				Select			☐
K.				Select			☐
L.				Select			☐

NEW COMMERCIAL CAST DETAILS											
	On Camera Principals #	On Camera Principals Rate	Voiceovers #	Voiceovers Rate	Singers #	Singers Rate	Multi-Tracking	Sweetening #	Extras #	Extras Rate	Total AFM Musicians
A.							☐				
B.							☐				
C.							☐				
D.							☐				
E.							☐				
F.							☐				
G.							☐				
H.							☐				
I.							☐				
J.							☐				
K.							☐				
L.							☐				

NEW COMMERCIAL USAGE DETAILS												
	Cable # of Cycles	Cable Weeks	Cable Type	Wild Spot # of Cycles	Wild Spot Weeks	Wild Spot Type	Spanish Network # of Cycles	Spanish Network Weeks	Dealer # of Cycles	Dealer Weeks	All Other NA Use # of Cycles	All Other NA Use Weeks
A.		Select	Select		Select	Select		Select		Select		Select
B.		Select	Select		Select	Select		Select		Select		Select
C.		Select	Select		Select	Select		Select		Select		Select
D.		Select	Select		Select	Select		Select		Select		Select
E.		Select	Select		Select	Select		Select		Select		Select
F.		Select	Select		Select	Select		Select		Select		Select
G.		Select	Select		Select	Select		Select		Select		Select
H.		Select	Select		Select	Select		Select		Select		Select
I.		Select	Select		Select	Select		Select		Select		Select
J.		Select	Select		Select	Select		Select		Select		Select
K.		Select	Select		Select	Select		Select		Select		Select
L.		Select	Select		Select	Select		Select		Select		Select

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	Class A		Diginet		Digital Use			Social Media		Foreign		Theatrical/ Industrial
	# of Cycles	Units or Max.	# of Cycles	Units or Ultd.	# of Cycles	Weeks	Type	# of Cycles	Type	# of Cycles	Territories	
A.						Select	Select		Select			Select
B.						Select	Select		Select			Select
C.						Select	Select		Select			Select
D.						Select	Select		Select			Select
E.						Select	Select		Select			Select
F.						Select	Select		Select			Select
G.						Select	Select		Select			Select
H.						Select	Select		Select			Select
I.						Select	Select		Select			Select
J.						Select	Select		Select			Select
K.						Select	Select		Select			Select
L.						Select	Select		Select			Select

Please add any additional comments

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