XR EXTREME REACH

Talent Advice Form: Non-Broadcast Usage

SAG-AFTRA Commercials "New Structure" & Audio Commercials Contracts

For commercials produced or renewed on or after June 1, 2022.

DID YOU KNOW: There's an electronic version of this form?
Please fill it out and submit to your Talent Manager via the XR Platform.

COMMERCIAL INFORMATION			
Agency	Advertiser / Brand	Submitted By	Date
Job Number:	PO Number:	Estimate Number:	

AUTHORIZES PAYMENTS FOR THE USAGE BELOW

Traditional Digital Use
Includes Social Media, YouTube, brand websites, retailer websites, 3rd party websites

Ad ID	Title/Length	Cycle/Flight Dates	**Audio Only** Internet	**Audio Only** New Media

Streaming Platforms + Traditional Digital Use
Includes All Traditional Digital & Gaming Platforms (see included rights below), Amazon Prime, Netflix, Hulu, Disney+, YouTube TV, etc.

Ad ID	Title/Length	Cycle/Flight Dates

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Gaming Platforms/Virtual Worlds/Augmented Reality/Emerging Platforms *Mobile Gaming Apps (Games played iOS or Android platforms), Gaming Consoles (PlayStation Series, Nintendo Switch, Nintendo Wii series, Xbox Series) PC Gaming Platforms (Steam, Epic, GOG) Oculus and other VR Platforms, HoloLens and other Mixed Reality Platforms, Metaverse/Public Virtual Worlds (Roblox, Fortnite, Second Life), Augmented Reality Games and Apps (Pokemon Go, Google Maps)*		
Ad ID	Title/Length	Cycle/Flight Dates

Theatrical/Industrial Use *Out-Of-Home use, includes In-Store, In Stadium, Cinema, Taxi TV*			
Ad ID	Title/Length	Cycle/Flight Dates	Distribution on Physical Media

Foreign Use *United Kingdom, Europe, Asia/Pacific, Japan, Rest of World & Worldwide*			
Ad ID	Title/Length	Cycle/Flight Dates	Fill In Territories

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Please add any additional comments

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