



Exhibit A to Sideletter 8 of the SAG-AFTRA Commercials Contract
SAG-AFTRA Non-Professional Endorser Declaration

Commercial Information	
Signatory Producer:	
Commercial Title:	
Advertiser:	
Product:	
Commercial AdID:	
Date(s) of Principal Phot.:	
Endorser Information	
Full legal name:	
Home Address:	
Tel./Email:	
<p>I hereby certify to you as follows:</p> <p>(1) All of the statements attributed to me are expressions of my personal beliefs. I endorse the product(s) or service(s) advertised in the commercial, and prefer such product(s) or service(s) to other competitive brands. If applicable, I promise to comply with the Federal Trade Commission’s Guides Concerning the Use of Endorsements and Testimonials in Advertising.</p> <p>(2) I have not been paid to render services as a principal performer in a commercial, a play, a television program, a theatrical motion picture, or an entertainment program made for the Internet or New Media.</p> <p>Signature: _____ Date: _____</p>	
<p>NOTICE TO ENDORSER: The Producer of the commercial for which you are rendering services as a non-professional endorser is signatory to the SAG-AFTRA Commercials Contract, which specifies terms and conditions of employment for performers rendering services on commercials made for television, radio, Internet and New Media exhibition. By executing this declaration, you are agreeing that the Producer need not comply with the SAG-AFTRA Commercials Contract with respect to the terms and conditions of your employment. Accordingly, SAG-AFTRA will not represent you in the event of any dispute you may have with the Producer.</p>	
<p>NOTICE TO PRODUCER: Sideletter 8 to the SAG-AFTRA Commercials Contract allows signatory producers to exclude non-professional endorsers from coverage of the contract under specific conditions. Please make sure you review Sideletter 8 and are familiar with its terms. If the requirements of Sideletter 8 are not met, you will be required to comply with the full terms and conditions of the SAG-AFTRA Commercials Contract even if this declaration has been executed.</p> <p>As a material condition of this waiver, you are required to provide this declaration, fully completed and executed, to SAG-AFTRA within 60 days of the first airing of the commercial, to testimonials@sagaftra.org or by mail to Non-Professional Endorser Declarations c/o Lori Hunt, SAG-AFTRA, 5757 Wilshire Blvd, 7th Floor, Los Angeles, CA 90036. If you do not, you will be required to comply with the full terms and conditions of the SAG-AFTRA Commercials Contract.</p>	